

## IMPACT ASSESSMENT OF CSR PROJECTS



## Why Impact Assessment of CSR Projects is necessary?

- Rule 8 (3) of Companies (Corporate Social Responsibility Policy)
  Amendment Rules, 22nd January 2021 brings new requirement of Impact Assessment.
- If the CSR target of the company, in each of the 3 preceding financial years, is Rs 10 crores or more, activity or the project has an outlay of Rs 1 crore or more then Impact assessment needs to be carried by an Independent Agency from AY 2020-21.
- The impact assessment reports shall be placed before the Board and shall be annexed to Annual Report on CSR.
- A company undertaking Impact Assessment may book the expenditure towards CSR for the financial year, which shall not exceed 5% of total CSR expenditure for that financial year or Rs. 50 lakhs, whichever is less.
- PHDCCI having competent team for conducting impact assessment of CSR project

## **Benefits of Impact Assessment of CSR Projects**

- CSR impact assessment can provide insight into past year's performance to current stakeholders. It can help the founder, funder, or the business owner understand how effective their CSR donation was
- 2. Highlights the Gaps in the Project and Ways to Improve It
- 3. Provides Insight into Development of the Community
- 4. Ease the Performance valuation for the Management
- 5. Assess the Relevance and Sustainability of the Project