

SANJEEV AGRAWAL

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Date of Birth: 5th December 1963

CHAIRPERSON

Mr. Sanjeev Agrawal is the brain behind establishing the group diversification and growth over the years. Under his leadership and guidance, the Group has achieved top position in its core business operations of Soft drinks and Oil and Gas services. Over the last two decades MMG has diversified successfully into industrial and consumer businesses, creating an ethical and responsible organization with a strong financial position, while retaining our core entrepreneurial spirit.

In recognition of his outstanding Entrepreneurial Skills, in Sep 2017, Mr. Sanjeev Agrawal has being conferred the Capital Foundation National Award by Mr. Ravi Shankar Prasad, Honorable Union Minister of Law & Justice, Electronics & Information Technology. Mr Sanjeev Agrawal is also the former presiding chairman of the Hydrocarbons committee of PHD Chamber of Commerce.

Philanthropy is at the core of MMGs promoter value system, which has been imbibed in the Group by late Shri M.M.Agarwal. With the blood of philanthropy running through the family for decades, Mr. Sanjeev Agrawal has continued the tradition by undertaking healthcare and education initiatives in India.

RECENT ACHIEVEMENT

In Feb 2020, McDonalds appointed Mr. Sanjeev Agrawal as the new Development Licensee for North and Eastern region in India. MMG has acquired Connaught Plaza Restaurants Limited (CPRL) owning and operating 150 restaurant outlets in 17 states. The bidding process was a fierce one and the group triumphed based on its financial strength and strong family values. Mr. Agrawal has a strong understanding and passion for the brand. His insights into the local market and a proven track record of driving quality and innovation in the food and beverage space were key reasons MMG got the business.

In addition, the group also acquired extended territorial rights for the Entire Western UP and Parts of Delhi from M/s Hindustan Coca-Cola Beverages private limited as part of their consolidation plan. The group was chosen based on their strong past relationship, financial strength, proven track record and continuously being the most efficient bottler in India. As part of the deal, the Group acquired the largest bottling units in Asia spreading over 40 acres with a capacity to bottle a million cases every day at Dasna, UP.

GROUP PROFILE

The MM Agrawal Group (MMG) is a diversified Multi conglomerate Group having strategic key business interests with Pan India presence in various key sectors including Oil and Gas Exploration, Soft Drinks, QSR, Education, Hospitality and Real Estate.

MMG group under Mr Sanjeev Agarwal comprises of the following companies , with a total turnover of approx. 3000 crores in FY 2020-2021

HAL Offshore Limited: HAL , a leading ‘End to End’ solution provider of underwater services and EPC services to the Indian oil and gas industry , has achieved a turnover of 900 crores

Moon Beverages Limited: The Group is an authorized bottler for Coca- Cola INC, Atlanta manufacturing and distributing all Coca- Cola Products in Delhi NCR and the Western U.P region achieved a turnover of 1000 crores

SEAMEC Limited : SEAMEC is the region’s leading provider of Diving Support Vessel (DSV) based diving services, has achieved a turnover of 400 crores

McDonald’s restaurants in North and East of India are operated by Connaught Plaza Restaurants Pvt. Ltd. has achieved the turnover of 800 crores turnover

Our trusted partnership over the years with Coca Cola through Moon beverages, ONGC through HAL offshore/Seamec Ltd and now McDonalds through CPRL is testimony to our long-term vision, ethical conduct, local stronghold, execution strengths and financial commitment. Today we are the largest bottling partner for Coca Cola in India and are pioneers in Multi Support Vessels in our offshore operations and EPC projects spread all over India in the Oil and Gas sector.

Some of the Initiatives taken :

As a member of the Rotary Club he has supported and organized numerous activities like “Samarpan” for providing relief and support to the handicapped, downtrodden and economically weak sections of the Society.

As founder president of a Charitable Society *M/s Jan KalyanSamiti*, he has been organizing several camps pertaining to polio, health care, eyes, TB, AIDS etc. This has been done to ensure medicinal relief to the people who cannot afford the same. The Group is now in the process of putting up a charitable hospital in UP to help serve the society.

Similarly under the Charitable Society *M/s Radha Bihari ShikshaSamiti*, The Group has put up an educational institution “IshwarchandVidyasagar Institute of Technology” and “MM Agrawal Institute of Technology” providing postgraduate education. We have also initiated suitable scholarship programmes for providing education to the bright students of the poor families.

GROUP PORTFOLIO

Moon Beverages Ltd. and Hindustan Aqua Ltd.

The Group is an authorized bottler for Coca- Cola INC, Atlanta manufacturing and distributing all Coca- Cola Products in Delhi NCR and the Western U.P region. The group is the only bottler in India engaged in bottling of all products including Cans. Moon Beverages has 4 bottling plants in U.P and

Orissa. The plant in Greater Noida is the only plant to have an experiential happiness factory museum tour in whole of Asia Pacific region and the plant in Dasna is the largest Coke plant in India.

(<http://www.mmgingdia.in/our-business/moon-beverages>)

Hal Offshore and Seamec Ltd :

The Oil and Gas vertical is one of the flagship businesses of the MM Agrawal Group. Over the years, the Group is the exclusive charterer for Multi Support Vessel doing underwater diving to maintain the developed oil fields. HAL Offshore Limited has developed a diversified portfolio for undertaking turnkey projects involving sub-sea and marine services and EPC contracts. Our services are certified by independent agencies like American Bureau of Shipping (ABS), DNV, and LR as per requirement of the client.

These companies own a fleet of 10 vessels comprising of Multi Support Vessels, Offshore Supply vessel and Handymix Carriers, providing an underwater diving and marine services to various clients including ONGCL, L&T etc. and are also engaged in Offshore Operation and Maintenance and construction activities. Apart from Offshore activities, the company is also executing contracts for Onshore-ONGCL sites in Tamil Nadu, Assam and Gujarat engaged in providing energy efficient and pollution efficient solutions.

(<http://haloffshore.in/> and <http://www.seamec.in/>)

Connaught Plaza Restaurants Pvt Ltd:

McDonald's restaurants in North and East of India are operated by Connaught Plaza Restaurants Pvt. Ltd. acquired by Mr Sanjeev Agrawal in Feb 2020

McDonald's is committed to delivering the highest quality restaurant experience to its customers in India and serves a variety of menu options made with quality ingredients sourced locally. McDonald's serves millions of customers annually at its 150 restaurants across North and East of India and provides direct employment to more than 5,000 people all well knitted as a family. With a customer-centric approach, McDonald's operates through a variety of formats and brand extensions including standalone restaurants, Drive-thru's, 24/7 restaurants, McDelivery for customer convenience and experience.

As part of its acquisition undertaking, the company will be adding another 100 outlets all having '*an experience of the future*' in the next 05 years thereby attaining the brand leadership status that McDonald's enjoys all over the Globe. (<https://mcdindia.com/>) The backbone of our culture is, and has always been, a commitment to a set of core values (Serve , Inclusion , integrity , Community and Family) that define who we are and how we run our business.

Hospitality:

ITC Fortune Park Ahmedabad is a contemporary business hotel located centrally in one of the greenest areas of the city with excellent connectivity to the airport and the commercial and retail hubs of the city. (<https://www.mmgingdia.in/our-business/itc-fortune>)

Philanthropic Education Trust:

IVS Group of Institutions is a growing group of educational institutions providing quality professional and technical education. Since its establishment it has been growing from strength to strength facilitated by the new frontier branches of engineering in addition to thoughtful and planned expansion of the campus, increase in teaching faculty and addition of newer instruments/equipment and facilities to the various departments of the Institution. We offer courses like MBA, B.Tech, BBA/BCA and Diploma in

IVS.

(<https://www.mmgingdia.in/our-business/ivs-group-of-institutions>)

EDUCATION & CREDENTIALS

Ph.D. Philosophiae Doctor in Food Nutrition Sciences and Technologies from **Ecole Supérieure Robert de Sorbon**

Conferred the **Capital Foundation National Award** by Mr. Ravi Shankar Prasad, **Honorable Union Minister of Law & Justice, Electronics & Information Technology.**

M.Com (Gold Medalist) Kanpur University

MBA (Coca-Cola University) Atlanta, Georgia, U.S.A.

BOARDS & MEMBERSHIPS

Mr Agarwal has been active in the PHD chamber through leadership position in different expert committees.

Former Chairman - PHDCCI (Hydrocarbons Committee)

Co-Chairman - PHDCCI, Water Resources and Solid Waste Management Committee

Ex-Member: All India National Handloom Board, Ministry of Textiles, and Government of India.

Former Secretary: Parliamentary Forum on Industry & Commerce and Social Development.

Former Chairman- Business Advisory Board, Kanpur, Uttar Pradesh.